Psoriasis is an immune-mediated, non-contagious chronic inflammatory skin disorder of unknown cause.

Psoriasis can have a significant impact on the healthcare system and work productivity.

- **Diagnosis**
  - Up to 3.6 million people live with undiagnosed psoriasis in the U.S.²
  - Average delay is 2 years³
  - Often appears between ages 15-30²

- **Symptoms**
  - 80% who develop psoriasis have plaque psoriasis patches of raised, reddish skin covered by silvery-white scales that appear on these locations:
    - elbows
    - knees
    - lower back
    - scalp
  - Severity varies:
    - 63.8% itching
    - 59.7% burning
    - 46.1% irritation

- **Comorbidities**
  - Increased risk for other health conditions:
    - Heart disease
    - Crohn’s disease
    - Diabetes
    - Obesity
    - Heart attack
    - High blood pressure
    - Psoriatic arthritis
    - Depression

- **Effect on Emotional Well-being**
  - 89% self-conscious
  - 89% angry
  - 87% helpless
  - 87% embarrassed
  - 81% disfigured²

- **Impact on Social Perceptions**
  - 94% problem in daily life
  - 88% affects overall emotional well-being
  - 82% interferes with enjoyment of life³

- **Health Economics**
  - Total estimated U.S. cost: $11.25 billion
    - Due to medical expenses and lost wages²
  - Annually:
    - ~60% missed work³
    - Average 26 days of work due to their illness³
  - Annual spending on total healthcare:
    - More than $10,500 people with moderate to severe psoriasis
    - About $3,500 average healthy adults

- **Unmet Medical Need**
  - 52% of psoriasis patients were dissatisfied with their treatment¹¹
  - 88% of psoriasis patients with a body surface area of ≥ 4 palm lesions were receiving no treatment or topical therapy aids⁸

---